



Jane H [REDACTED]

Concern regarding misuse of Hakuouki IP and ongoing copyright infringement/ 『薄桜鬼』 IPの不適切な利用と著作権侵害に関する懸念

1 封邮件

Jane H [REDACTED]

2025年8月26日 22:07

收件人: support@ideafintl.com

Dear Idea Factory International,

I am contacting you via the support address since the PR contact was not available. Please forward this to the appropriate department (legal/PR) as it concerns brand and copyright issues.

I am writing as a long-time fan of *Hakuouki* who is deeply concerned about the misuse of your intellectual property in certain fan-led projects. While I respect the creative enthusiasm of the community, I must report that one such project has crossed into behavior that directly harms both the fandom and the brand.

A recent fan-organized *Hakuouki Zine* project has unfortunately turned into a hub for harassment and exclusion. Under the name of your IP, certain participants have publicly branded themselves as “real creators” while disparaging others, fostering a hostile environment. This conduct risks associating the *Hakuouki* brand with bullying and abuse.

In addition, one of the individuals involved in this harassment campaign has engaged in unauthorized distribution of your copyrighted content. This user not only acknowledges her own copyright infringement but also openly states her intent to re-upload infringing materials to new platforms (such as Bilibili and Dailymotion) after her YouTube account was terminated.

I respectfully urge Idea Factory to review this situation and consider taking appropriate measures to protect the reputation of *Hakuouki* and its community. I believe that if this continues unchecked, it may further damage the brand’s image among international audiences. Addressing it promptly could prevent unnecessary harm and demonstrate Idea Factory’s commitment to safeguarding its community and protecting its IP.

For your reference, I have attached an appendix with direct quotations from the individual, clearly admitting to copyright infringement and announcing plans for

continued distribution.

Thank you for your attention to this matter.

Sincerely,

Jane

Attachment Title: Appendix – Evidence of ongoing copyright infringement by user *saltyneo*

Summary:

The following are direct quotes from the user *saltyneo* (posted publicly on August 18, 2024), in which she explicitly acknowledges copyright infringement and states her intent to continue re-uploading infringing content after her YouTube account was terminated.

◆ **Self-admission of infringement**

“I am guilty of copyright infringement. But as I previously stated it’s only ‘as long as the game isn’t proposed on the western market.’”

◆ **Plans to continue uploading on other platforms**

“I will share my videos with another way, probably Bilibili or Dailymotion or both.”

“I’ll find my way to other platforms, don’t worry.”

◆ **Acknowledgment of violation of publisher’s rights**

“I would be pissed too, as a publisher, if the work of my team of translators was posted like this without any money getting back to our pockets ... I don’t consider myself ‘better’ though, because they’re right. I am guilty of copyright infringement.”

◆ Risk assessment

- This user is **fully aware** of the illegality of their activities.
 - She is **not acting out of ignorance** but with intent, openly declaring plans to re-upload infringing materials on new platforms.
 - This poses an **ongoing risk** to *Hakuouki*'s intellectual property and brand integrity in international markets.
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Recommendation:

Please review this user's statements and consider taking appropriate measures to prevent further dissemination of infringing materials under the *Hakuouki* name.



Jane H [REDACTED]

Additional Evidence – Continuous Copyright Infringement by saltyneo-hakuouki

1 封邮件

Jane H [REDACTED]

2025年8月27日 14:39

收件人: support@ideafintl.com

Dear IFI team,

I would like to provide further evidence regarding the ongoing copyright violations committed by the Tumblr user @saltyneo-hakuouki.

After [her YouTube channel was closed due to uploading your game content](#), she has now begun using Tumblr to [publish unauthorized scans and translations of doujinshi](#). Please see the attached screenshots (dated August 19, 2025). In her own words, she admits:

“I personally own and I have a mountain of them, so if someone wants to help (I only translate), it'd be a great help.”

This statement clearly demonstrates:

1. She is **not only infringing with your official game content**, but also habitually translating and publishing third-party works without authorization.
2. She has no respect for copyright boundaries, and even openly recruits others to expand this activity.
3. This behavior is **systematic and ongoing**, showing that her Tumblr account itself has become a hub for infringement.

Given this pattern, I strongly urge you to consider a **direct takedown of her Tumblr account** in order to prevent further copyright violations and damage to creators' rights.

You should also be aware that Tumblr has a **native video publishing function**. Given that her YouTube channel was terminated, and she has already expressed her intention to re-upload videos elsewhere (e.g., Bilibili or Dailymotion), there is a **high risk** that she may eventually use Tumblr or Instagram to distribute videos or even seed files.



Jane H [REDACTED]

URGENT: Organized Copyright Infringement Activity by Tumblr User @saltyneo-hakuouki

1 封邮件

Jane H [REDACTED]

2025年8月27日 18:15

收件人: support@ideafintl.com

Dear IFI Team,

I am submitting this urgent update regarding the Tumblr user **@saltyneo-hakuouki**, whose ongoing copyright violations I previously reported.

As of today, she has escalated her activities beyond individual infringement. She is now **publicly recruiting collaborators to test unauthorized game patches** based on your IP. Please see the attached screenshots (dated August 27, 2025), where she openly requests beta testers for “patches” and receives confirmation from another user who agreed to participate.

This is no longer a case of one individual illegally sharing translations. It is now the **formation of an organized group dedicated to creating, distributing, and testing infringing content.**

Even more concerning, in her own previous statements, she admitted that she has been moving her activities to **Discord**, where she continues sharing infringing content away from public oversight. By combining this with her new recruitment of testers on Tumblr, she is creating a **multi-platform network for piracy** that will be far harder to contain if action is delayed.

This situation demonstrates:

1. **Systematic recruitment** – She is actively inviting others into participation, expanding infringement beyond her own control.
2. **Escalation of risk** – From translations and video uploads to full-scale patch testing and coordinated distribution across Tumblr and Discord.
3. **Ongoing and public** – The recruitment itself is happening openly, which transforms her Tumblr account into a hub for organized piracy.

Given this escalation, I strongly urge IFI to:

- Initiate a **direct takedown request of her Tumblr account** to prevent further recruitment.
- Extend enforcement to **Discord**, where she herself confirmed she is relocating her infringing activities.
- Treat this matter as a **multi-platform infringement scheme** rather than isolated fan activity.

Without swift intervention, this organized group will significantly expand the scale of infringement and harm the Hakuouki brand.

Sincerely,

Jane

<https://www.tumblr.com/vicecommanderhijkata/793017687599185920?source=share>



saltyneo-hakuouki 2 小时 原始发布者



I need a beta if you're interested in testing the patches 😬

1

隐藏回复



vicecommanderhijkata 2 小时



You know what? Sure. I'll totally do it. I have a high tolerance for nsfw content and Hakuouki is my autistic special interest and my adhd hyperfixation ;)

回复 1



saltyneo-hakuouki 2 小时 原始发布者



Quality of writing differs between games also. Some of them are really ok

回复 1



Jane H [REDACTED]

Urgent Concern: EastAsiaSoft's Name Misused in Unauthorized Hakuouki Translations

3 封邮件

Jane H [REDACTED]

2025年8月27日 19:14

收件人: contact@eastasiasoft.com

Dear EastAsiaSoft Team,

I am writing to raise an urgent concern about a Tumblr user **@saltyneo-hakuouki**, who is engaging in unauthorized translations and distribution of the *Hakuouki* game series.

In her own pinned statement (screenshot attached), she explicitly references EastAsiaSoft alongside Idea Factory, claiming she is “waiting for a new game announcement from Idea Factory or EastAsiaSoft to see if localisation is in the works.” At the same time, she admits to:

- Distributing translations of fandisks and drama CDs,
- Handling NSFW/R18 fanmade games,
- Announcing that all of her content will be distributed **exclusively via Discord**, and
- Recruiting testers for unauthorized “patches.”

This is not harmless fan activity. By invoking EastAsiaSoft's name, she is misleading fans into thinking her unauthorized work is connected to, or endorsed by, your company. This creates reputational risk for EastAsiaSoft and undermines the official localisation and release market.

I respectfully suggest EastAsiaSoft coordinate with Idea Factory International to address this issue, since your brand is being directly invoked in connection with organised piracy and explicit content.

Sincerely,
Jane

<https://www.tumblr.com/saltyneo-hakuouki/793017230688485376/about-the-future-of->

[my-translations?source=share](#)

contact@eastasiasoft.com <contact@eastasiasoft.com>

2025年8月28日 15:39

收件人: Jane H [REDACTED]

Dear Jane,

Many thanks for your email. Our team is looking into it.

Kind regards,
Peter

[引用文字已隱藏]

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Eastasiasoft Limited

<http://www.eastasiasoft.com>

Jane H [REDACTED]

2025年8月29日 07:41

收件人: "contact@eastasiasoft.com" <contact@eastasiasoft.com>

Dear EastAsiaSoft Team,




Thank you for your earlier response regarding the misuse of your company's name in unauthorized Hakuouki-related materials.

Since I last wrote to you, the individual at the center of the controversy — known as “saltyneo” — has continued their activities despite the takedown of their YouTube channel. She is now shifting operations to Discord, where she explicitly plans to continue distributing full translations and pirated content. In public posts, she admits to hosting patches and fan translations of multiple Hakuouki titles, as well as uploading R18 materials and drama CDs (many of which are still under active licensing).

In addition, she has been publicly threatening other fans — accusing them of plagiarism, demanding credit and links under the guise of “protecting her peace,” and framing anyone who dissents as dangerous. She is actively using EastAsiaSoft's and IFI's names as shields to justify her moral authority, despite having no formal authorization. I have collected evidence of this behavior, not as a personal vendetta, but as part of a documented pattern of abuse, coercion, and brand weaponization.

I would like to share several key links for your review:

-  [Her acknowledgment of YouTube takedown \(Aug 18\)](#)

-  Recent posts declaring continued piracy on Discord: [1](#)、[2](#)
-  Evidence of threats, coercion, and harassment on Tumblr: [1](#)、[2](#)
-  Evidence I sent to EFF and current media contacts

To be clear, I am not requesting you to resolve a personal dispute.

What I am bringing to your attention is that your brand — your credibility — is being **instrumentalized to harm others**, spread unauthorized materials, and establish dominance within a niche fandom.

This is no longer an isolated copyright infringement. It is now a matter of **brand integrity, platform security, and reputational risk**. I have already submitted these findings to relevant journalists. The matter is under review for public interest reporting.

I share this with you not to pressure, but because if actions are not taken quickly, the narrative may shift beyond your control.

Best regards,
Jane

contact@eastasiasoft.com <contact@eastasiasoft.com> 于2025年8月28日周四 15:39

写道:

[引用文字已隐藏]